

Case Study : Automotive Downturn

The Issue:

December 2008 saw one of the biggest drops in output throughout the automotive industry. Order books shrank by 60%, plants across the world announced periods of up to 4 months shut down in an attempt to reduce costs.

Venturn's Approach:

Cost cutting can be the easy part. Difficulties come from maintaining operational integrity to ensure that quality standards are upheld and the business is still being able to respond to customer's needs. A review of the new organisation structure was required to ensure that everyone knew their place, their Responsibilities and where Accountability still lies.

Experience:

A full review detailing all of the new issues was required. It felt like we were climbing a mountain, but we needed to ensure that the team knew what they were doing.

Time:

A lot of change and restructuring in a short space of time means that everything needs be checked.

Objectivity:

We focussed on What need to change and Why it needed to. A vision of the new organisation was required that everyone could buy into.